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THE NEGRO FARMER
AND MESSENGER

VOL. 3, NO. 10
MAY 20, 1916

TUSKEGEE INSTITUTE
ALABAMA

The Graduates' Number

At Last! and now What Next?

See Editorial, Page 3

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paid to smart organizers per month, of the Original Missionary Baptist Church Association. We want Organizers in all parts of the United States and Canada to represent this New Benevolent Work in every Church and will pay you each week or month. If you mean business, send $1.00 at once for contract and full particulars. No sinners need apply. Address:

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Published Bi-Weekly in the Interest of the Home, Farm and Garden; especially devoted to the Interest of Negro Land Owners and Tenant Farmers and Those Who Employ Negro Labor. The Only Negro Farm Newspaper in the World to be Circulated Among 2,000,000 Black Farmers.

VOL. 3, No. 10 | TUSKEGEE INSTITUTE, ALA., MAY 20, 1916 | 5 Cents Per Copy. $1.00 Per Year

THE NEGRO FARMER
AND MESSENGER

PUBLISHED EVERY OTHER WEEK.

ISAAC FISHER....Editor and Business Mgr.

Entered as Second-Class Mail Matter, February 4, 1914, at the Post Office at Tuskegee Institute, Alabama, under the Act of March 3, 1879.

Subscription Price:

Per copy	5 cents
Per year, post-paid	$1.00
Six months	.50
Three months	.40
Foreign subscription, per year	2.25

How to Remit:

Send money by postal money order, express order, or registered letter. Stamps in good condition are accepted for small amounts.

Advertising Rates

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SATURDAY, MAY 20, 1916

MEMBER NATIONAL NEGRO PRESS ASSOCIATION

The Editor's Page

AFTER THE DIPLOMA—WHAT?

Look at the cover page of this paper once more before reading further—. Now we are ready.

The print tells its own story. The picture on the left exhibits a girl in the precise attitude and mood which you would expect from one who, having completed a course of study, has received the coveted diploma at last. The second picture—the one on the right is as true to life as if the camera man had, all unknown to the young woman, stolen upon her and photographed her while she sat quiet and alone with her commencement trophies, holding communion with—

The Sober After-thought

The eyes are turned away from the precious diploma; the two pennants are forgotten; the pillow, a souvenir of a Texas friend, rests unnoticed on the floor; and the smile seems gone from the face forever. It is the hour when visions meet realities—it is the hour of sober and serious thought.

There was no trouble to pose the picture because the young woman who is making the pose will graduate at Commencement and she had already begun thinking about the "tomorrow" after diploma day. And she is but a type of all graduates, male and female, particularly those of my race. "What shall I do? Where shall I go? What am I to become?" These questions, after Commencement day, will disturb the young graduates no little. To help them, in a small way, at least, is the purpose of these lines.

School Again or Work

To many, the question whether to pursue their studies further in school is a pressing one. The answer depends upon circumstances, upon what the graduate intends to do as his life's work, and upon the grade of school from which he is graduating this year.

If he is financially able and has the ability to pursue higher studies than are given in the average colored school, I think he ought to make plans at once to re-enter school while he is in the receptive student-mood. It is not best to wait, because either the money-getting fever is likely to lay hold on him, his ardor for study abate or other interests will crowd out further school work.

I would not say that a student who has barely been able to master the normal course should attempt college work. We must use common sense in the matter. But a brilliant student above the average who is ambitious for broadest service will find that the liberal culture of the college and the university will be of great value to him.

Of course, I do not forget that college and university training have quite often sent back to the colored people a number of persons so puffed up and vain because they felt themselves superior to everyone else that neither God nor the people could ever use them any more. Such persons deserve pity; but they do not prove that advanced training is valueless.

But back to the main point: If the student plans to re-enter school, if he plans to follow one of the learned professions, including teaching, and has done no advanced work, and if his ability is above the average, he should, if financially able, not plan to work, but to go direct to the school where he plans to take up his new studies. If not able, then he would have to work for money, but he should lay that work down as soon as possible.

Choosing A Life's Work

It is the duty of those who direct youth to point them to those fields of labor in which they may serve society in the broadest and most effective ways; but it must never be forgotten that there are some persons specially inclined to serve society direct, some who must serve it through their services to themselves and others who will insist upon serving both society and themselves; and every graduating class contains at least one or more representatives of each of these three groups.

In trying to help a student choose his field one should know something of the young person's character. Is he ambitious for honors, for wealth or does he think and talk much of helping his people? These questions must be answered. And, so, if one does not know the young graduate, the latter should be told to examine himself with these questions—

Are you willing to make the good of your people the higest aim and ambition of your life?

If you could stand at the close of your life and, looking backward, see that you had actually changed the life of a community for the better or had done something for the lasting good of the people but had accumulated no wealth for yourself, would you be satisfied and contented?

Would you be satisfied to have a small salary, wear comparatively mean clothes and live in a humble home to help make conditions better in a given community?

If you can say yes to these questions, you ought to prepare yourself for some form of social service; and I tell you that feeling so, you would succeed just as well in the most backward and desolate rural community as you would in a more progressive community; and I should add, also, that if you care for honors—honors that are permanent and abide—you will have them; for no man does this kind of work, makes this kind of sacrifice without being loved, honored and revered by his neighbors. This is the highest form of Christian service.

Young people who have this missionary spirit should especially train themselves for teaching rural schools, for the pastorate of rural churches and for other social work of uplift among the backward people of cities.

The Individualists

And then there is a group of graduates who are thinking of their own personal interests in the future. They would count their lives as failures if there had been no bank accounts, no houses, no lands, no above-the-average comforts for their families. What must they do?

In the past, I have seen young men and women of this type sent to do the work that no one can do save those of the missionary spirit, and they failed miserably, utterly. They were sent because some one felt that if they did not have the missionary spirit, they ought to have it—if they were not self-sacrificing they ought to be. The intentions were good, but a crime was committed against the young people and the communities in which they worked.

If material wealth is the great thing in the life of an individual graduate, I would caution him against letting that passion overrule everything else; but I would also caution him against engaging in a work where the people need a shepherd, a consecrated God-fearing teacher. It is not of so much consequence what other honorable work he does; but it is seriously important that he do not play the merchant to a people who need a sacrificing leader.

The Specialists

The other class is made up of graduates who would like to help others and themselves at the same time. This is the largest class of all. It is composed of specialists, that is, those who have prepared for professional, trade, industrial, agricultural, and commercial pursuits. Many of these can serve their race best by sticking to their own specialty. Their leadership is a leadership of personal success, but they are not selfish. They will use their success to help advance race causes.

What of these? This:

Whatever their hands find to do, they should do with all their might.

The dressmaker and the musician, the doctor and the dairyman, the trained nurse and the blacksmith, the accountant and the truckman; the dentist and the wheelwright, the professor and the farmer should all take up their work on the morrow determined to do their best.

If they have no work in their own lines? Why work anyhow until they do have it; but work of some kind they must, they should, they ought to do.

Get On the Right Side

The Sunday after they receive their diplomas, we hope, will find them registering, in the community where they plan to work, their names with the religious forces of that community. Organized Christianity is the highest expression of the best sentiment of the world. The graduates have been members of fine school communities. They must join the best that there is, wherever they go. The church represents that best; and we shall feel better satisfied if we know that the church people have assumed the charge which the schools have relinquished.

Finally

A prayer for guidance each day.

A peep into God's Book for guidance each day.

A desire to serve each day.

A desire to go right each day.

A cheerful heart, a pleasant face each day.

These will help answer the question —"After the diploma—what?"

—ISAAC FISHER.

AVERAGE LENGTH OF THE RURAL SCHOOL TERM

If the graduates plan to teach in the country, they will care to know the length of the school term:

1. Rhode Island—190.2 days.
2. Connecticut—181.2 days.
3. Maryland—179.8 days.
4. New York—178.6 days.
5. California—178.0 days.
6. New Jersey—176.7 days.
7. Wisconsin—173.0 days.
8. Nebraska—170.5 days.
9. Iowa—168.6 days.
10. Washington—164.0 days.
11. South Dakota—163.8 days.
12. Michigan—161.6 days.
13. Massachusetts—160.7 days.
14. Kansas—160.0 days.
15. Utah—157.0 days.
16. Delaware—157.0 days.
17. Ohio—155.0 days.
18. Illinois—154.8 days.
19. New Hampshire—149.7 days.
20. Pennsylvania—149.4 days.
21. Vermont—147.0 days.
22. North Dakota—143.2 days.
23. Maine—142.5 days.
24. Georgia—141.5 days.
25. Montana—138.5 days.
26. Missouri—137.7 days.
27. Wyoming—136.0 days.
28. Minnesota—132.5 days.
29. Nevada—131.8 days.
30. Mississippi—131.0 days.
31. Virginia—130.5 days.
32. Indiana—130.3 days.
33. Oklahoma—128.5 days.
34. West Virginia—127.5 days.
35. Louisiana—124.1 days.
36. Colorado—123.8 days.
37. Tennessee—122.0 days.
38. Texas—119.2 days.
39. Oregon—118.7 days.
40. Idaho—112.5 days.
41. Kentucky—110.6 days.
42. Alabama—108.5 days.
43. Arizona—105.0 days.
44. Florida—100.1 days.
45. Arkansas—98.0 days.
46. South Carolina—94.5 days.
47. North Carolina—93.3 days.
48. New Mexico—90.1 days.

A HAPPY DAY AMONG THE FARMERS

The officers and teachers of Tuskegee Institute to the number of one hundred and fifty, spent Saturday, May 13th, at Baldwin Farms among the new settlers.

The readers of The Negro Farmer and Messenger will recall the fact that a little over a year ago, 1,800 acres of land were purchased nine miles from Tuskegee Institute on the Western Railway of Alabama, for the purpose of locating a community of progressive people.

Saturday, May 13th, was an ideal picnic day. The sun shone hot, yet there was a pleasant breeze. In the morning about one hundred and fifty teachers and officers boarded the special train at the Institute Railway Station at ten

b'clock and arrived, by way of Chehaw, at the Baldwin Farms about thirty minutes after leaving the Institute grounds. They were met at the Baldwin Farms Depot by a delegation of the settlers who had arranged fishing canes with hooks, lines, sinkers and baits. A prize was offered for the person catching the most fish. The farmers saw to it that the picnickers got to the Euphaubee Creek, where there were plenty of fish. Along this creek is an ideal place for a picnic, with its beautiful shade trees, clear flowing, sparkling water, and honeysuckles wafting their perfume along the shore. The party settled down to chasing lizards, hunting blackberries, fishing, rowing, bathing, swimming, etc. After two or three hours of this kind of amusement, the signal was given for the dinner. It was the most welcome part of the program, seemingly. When everything was ready, it was found that the party was to be treated to fish, fresh from the creek, barbecued pork, English peas, new potatoes, pickles, light bread, corn bread, lemonade, ice cream and cake. After this sumptuous repast, there was an interesting ball game between the Baldwin Farms Tigers and the Tuskegee Institute Stars.

Promptly at five o'clock, a special train brought the teachers and officers back to the Institute, feeling that the happiest and most satisfactory recreation was to be found out on the farms. They were reminded of the words of the poet who said:

"If thou art worn or hard beset,
With cares thou wouldst forget,
Go to the woods or hills,
No tears dim the sweet face
Which nature wears."

C. J. Calloway.

IF THE GRADUATE IS PLANNING TO ENTER A PROFESSION

If any of the colored graduates plan to enter upon the study of one of the so-called "learned professions," it may be well for them to ponder over the conclusions set down below.

A writer for the United States Bureau of Education made in 1912 a study of the occupations followed by the graduates of thirty-seven representative colleges and universities of the United States. From the facts collected the following conclusions were drawn for the close of the Nineteenth Century:

1. Teaching, as a result of a phenomenal rise during a quarter of a century, is taking 25 per cent of the graduates, or about 5 per cent more than any other profession.

2. Commercial pursuits, after an almost equally phenomenal rise, are taking about 20 per cent.

3. Law, although taking one-third of the graduates at the beginning of the century, takes but 15 per cent at its close.

4. Medicine takes between 6 and 7 per cent and has manifested a slight tendency to decline.

5. The ministry takes between 5 and 6 per cent, which marks the lowest point for that profession during the two and one-half centuries of American college history.

6. Engineering pursuits, after a slow but certain rise, take between 3 and 4 per cent.

Following is the list of schools examined:

1. Harvard University, Cambridge, Massachusetts.
2. Yale University, New Haven, Connecticut.
3. Princeton University, Princeton, New Jersey.
4. University of Pennsylvania, Philadelphia, Pa.
5. Columbia University, New York, N. Y.
6. Brown University, Providence, Rhode Island.
7. Dartmouth College, Hanover, New Hampshire.
8. Dickinson College, Carlisle, Pennsylvania.
9. Williams College, Williamstown, Massachusetts.
10. Union University, Schenectady, New York.
11. Middlebury College, Middlebury, Vermont.
12. Washington and Jefferson College, Washington, Pennsylvania.
13. University of Vermont and State Agricultural College, Burlington, Vermont.
14. Bowdoin College, Brunswick, Maine.
15. Colgate University, Hamilton, New York.
16. Miami University, Oxford, Ohio.
17. Hanover College, Hanover, Indiana.
18. Wesleyan University, Middletown, Connecticut.
19. New York University, New York, N. Y.
20. Wabash College, Crawfordsville, Indiana.
21. Haverford College, Haverford, Pennsylvania.
22. Oberlin College, Oberlin, Ohio.
23. De Pauw University, Greencastle, Indiana.
24. University of Michigan, Ann Arbor, Michigan.
25. Bucknell University, Lewisburg, Pennsylvania.
26. Beloit College, Beloit, Wisconsin.
27. Syracuse University, Syracuse, New York.
28. University of Rochester, Rochester, New York.
29. University of Wisconsin, Madison, Wisconsin.
30. Northwestern University, Evanston, Illinois.
31. University of Chicago, Chicago, Illinois.
32. University of California, Berkeley, California.
33. University of Minnesota, Minneapolis, Minn.
34. University of Nebraska, Lincoln, Nebraska.
35. Vanderbilt University, Nashville. Tennessee.
36. University of Colorado, Boulder, Colorado.
37. Pomona College, Claremont, California.

There is no doubt but that our graduates can be helped in their choice by studying the conclusions drawn from the occupations of the graduates of the above schools.

IF THE GRADUATES PLAN TO TEACH IMMEDIATELY AFTER GRADUATION

The following self-examination scheme, used by the city school superintendent of Reading, Pennsylvania, for his teachers, is recommended to every young graduate planning to enter school work at once:

A SELF-GRADING CERTIFICATE OF SUCCESS

Can You Give Yourself 100 per Cent?

For the School Year Ending June, 19—.

The Teacher, 100 per cent

A.—Personality, 20 per cent

1. Physical: Health, habits, industry,

ability to do things, cleanliness, neatness of attire.

2. Mental: Moral worth, habits, disposition, temperament, individuality, originality, power of initiative, self-control, sarcasm, sincerity of purpose, attitude toward children, ability to meet people.

B.—As a Student, 15 per cent

1. Lines of study pursued.
2. Lectures attended.
3. Vacation schools attended.

C.—Professional Development, 15 per cent

1. Problems of teaching studied.
2. Work in township institutes or teachers' meetings in cities and towns.
   (a) Preparation.
   (b) Presentation.
3. Attitude toward educational meetings.
   (a) Attendance.
   (b) Participation.
4. Lectures attended.
5. Vacation schools attended.

D.—As an Instructor, 20 per cent

1. Preparation.
   (a) Before coming to class.
   (b) Assignments.
   (c) Skill in bringing the pupils into the right conscious attitude for the new truth to be presented.
2. Presentation.
   (a) Knowledge of the mind of the pupil.
   (b) Knowledge of the matter to be presented.
   (c) Knowledge of ways of presentation.
   (d) Skill in presentation.
3. Comparison or interpretation based on children's experiences.
   (a) Skill in keeping the minds of all the pupils centered on the new truth being presented and upon their own experience that will help them interpret at the same time.
4. Generalization.
   (a) Skill in leading pupils to draw correct conclusions and to state them well.
5. Application.
   (a) Skill in making people realize the new truth as their own. Ability in leading pupils to discover that school problems are life problems.

E.—Government, 15 per cent

1. Two ways.
   (a) Through the conscious use of rewards and punishments.
   (b) Through the inspiration of personality.
2. Two types or order.
   (a) Constrained, unnatural, and dead.
   (b) Free, natural, and alive with the busy hum of industry that accompanies the understanding that each pupil is to do his work without disturbing his neighbors.

F.—Community Interest, 15 per cent

1. As illustrated by—
   (a) Ability to keep pupils from withdrawing from school.
   (b) Ability to secure regularity in attendance.
2. As illustrated by—
   (a) Ability to send common-school graduates to high school.
   (b) Ability to send high-school graduates to higher institutions.
3. As illustrated by—
   (a) Care of school property, keeping records, and making reports.
   (b) Sanitary conditions, decorations, and neatness.
   (c) Ability to establish and maintain libraries and young people's reading circles.
   (d) Co-operation with teachers, supervisors and school officials in school plans, exhibits, and meetings.
   (e) Part taken in the plans and affairs of the community.

Total grade.....

.....Teacher.

Clip this out, and grade yourselves.

FOR THE YOUNG GRADUATES OF BOTH SEXES

You owe it to your mother:

To lift all the burdens you can from shoulders that have grown stooped in waiting upon and working for you.

To seek her comfort and pleasure in all things before your own.

Never to intimate by word or deed that your world and hers are different or that you feel in any way superior to her.

To manifest an interest in whatever interests or amuses her.

To make her a partaker, so far as your different ages will permit, in all your pleasures and recreations.

To remember that her life is monotonous compared with yours, and to take her to some suitable place of amusement, or for a trip to the country, or to the city if your home is in the country, as frequently as possible.

To introduce all your young friends to her and to enlist her sympathies in youthful projects, hopes and plans, so that she may carry youth into old age.

To defer to her opinions and treat them with respect, even if they seem antiquated to you in all the smart up-to-dateness of your college education.

To talk to her about your work, your studies, your friends, your amusements, the books you read, the places you visit, for everything that concerns you is of interest to her.

To treat her with the unvarying courtesy and deference you accord to those who are above you in rank or position.

To bear patiently with all her peculiarities or infirmities of temper or disposition, which may be the result of a life of care and toil.

Not to shock or pain her by making fun of her religious prejudices if they happen to be at variance with yours, or if they seem narrow to your advanced views.

To study her tastes and habits, her likes and dislikes, and cater to them as far as possible in an unobtrusive way.

To remember that she is still a girl at heart so far as delicate little attentions are concerned.

To give her flowers during her lifetime and not wait to heap them on her casket.

To make her frequent, simple presents, and to be sure that they are appropiate and tasteful.

To write to her and visit her.

To do your best to keep her youthful in appearance, as well as in spirit, by helping her to take pains with her dress and the little accessories and details of her toilet.

If she is no longer able to take her accustomed part in the household duties not to let her feel that she is superannuated or has lost any of her importance as the central factor in the family.

Not to forget to show your appreciation of all her years of self-sacrifice.

To give her credit for a large part of your success.

To be generous in keeping her supplied with money, so that she will not have to ask for it, or feel like a mendicant seeking your bounty.—Exchange, Southern Farming.

YOU OWE TO YOUR FATHER AND MOTHER:

To do your best, wherever you are.
To make the most of your life.

To keep clean in body, thought and deed.

YOU OWE IT TO YOUR RACE:

To be progressive.
To be law-abiding.
To think and help plan for its good.
To secure some property.
To support education.
To support the church.
To be industrious.
To keep sober.

NEW PRINCIPAL OF COLORED SCHOOL BEGINS BUYING HOGS

A New Man

To The Berkshire World: This is to acquaint you with Prof. E. A. Chisholm, principal of the Robert Hungerford Industrial College at Eatonville Fla. He visited me yesterday with a view to investing in some Berkshires. As I had none at present, I referred him to you for a trio of pigs, gave him your blank coupon, and I feel certain you will hear from him soon.

You can make no mistake in either favoring or trusting him. He is very worthy and enterprising and wants a pure bred Berkshire herd.

Respectfully yours,
J. S. Toumine,
Lockhart, Fla.

The above note speaks well for Prof. Chisholm. It is published in "The Berkshire World and Cornbelt Stockman," a high-grade magazine of Chicago. The Editor scarcely knows with which to be most pleased—the tribute paid Mr. Chisholm or the fact that he is buying the best hogs of which he knows. We are pleased with both.

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Roanoke, Alabama

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Advantages to Purchasers

1. It is on the railroad. (2) The surroundings are healthful. (3) The settlers are intelligent, law-abiding and progressive. (4) Purchasers are given ten years in which to pay for their homes. (5) The community is near the famous Tuskegee Institute.

The following persons may purchase land and homes at Baldwin Farms:
A. Graduates of Tuskegee Institute Agricultural Department. B. Persons who have been influenced by the Tuskegee Institute Farmers' Conference, Short Course in Agriculture, or other agencies.

For further information write to Clinton J. Calloway, Manager, Tuskegee Institute, Alabama; or
A. A. Chandler, Baldwin Farms, Route 1, Milstead, Alabama.

Attention Everybody

There was *never* a Better assorted or larger Stock of Dry Goods, ladies' and children's wear things, and ladies' and children's shoes gotten together under one roof in Tuskegee than we now have. Our prices are reasonable. Courteous attention shown all. Shop with us.

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111 Court Square
Tuskegee, Alabama

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A woman's beauty is decided by her complexion You should be particular—Very Particular about the face powder you use.

Remember that the white face powders are made for white skins. The velvety soft matchless brown skin demands a superior Brown Skin Powder.

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With it send 25 cents and receive a 50 cent box of Brazilite Brown Skin Complexion Powder. This offer will be closed after June 1st.

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pressure, or both, by parts of the harness that fit badly, or are improperly adjusted, but which, of course, might easily be prevented by the exercise of a little intelligent judgement on the part of the owner," says Dr. W. H. Dalrymple of the Louisiana State University.

"How often, for example, do we see, in some sections of the country at least, the plow animal with its back band placed right over the loins, the weakest part of the back, and the trace chains hooked up to it, causing the animal not only to pull the plow, but to bear severe and undue pressure on that region which has no support from the ribs?

"Strange as it may seem, some otherwise intelligent people will tell you that this is necessary in order to raise the point of the plow when that is required. But if the mechanism of the plow is not sufficient to regulate the depth of the plowing, either through a faulty clevis or beam, then the mechanism should be adjusted, instead of the animal's usefulness being jeopardized through a mistaken idea of the use of the back band. Personally, I have seen many valuable plow animals permanently injured, and in some cases destroyed, through paralysis of the hinder extremities, on account of this misuse of the back band."—The Farming Business.

EDUCATIONAL BOARDS AND FOUNDATIONS

Frequently the graduates, beginning the building of new schools, need information concerning some of the various educational boards and foundations. Below is given some information relative to some of the main ones:

Anna T. Jeanes Foundation.—J. H. Dillard, President, New Orleans, La.; Robert R. Moton, Hampton Va., Secretary. Meeting: New York, fourth Saturday in January.

Carnegie Corporation.—Andrew Carnegie, 2 E. Ninety-first St., New York, N. Y., President; James Bertram, 2 E. Ninety-first St., New York, N. Y., Secretary.

Carnegie Foundation for the Advancement of Teaching.—H. S. Pritchett, 576 Fifth Ave., New York, N. Y., President; Clyde Furst, 576 Fifth Ave., New York, N. Y., Secretary. Meeting: New York, Nov. 19, 1913.

General Education Board.—F. T. Gates, 26 Broadway, New York, N. Y., Chairman; Wallace Buttrick, 17 Battery Place, New York, N. Y., Secretary. Meeting: Fourth Friday, in January, May, and October.

John F. Slater Board.—William A. Slater, 1731 I St., Washington, D. C., President; James H. Dillard, 17 Battery Place, New York, N. Y., Secretary. Meeting: Charlottesville, Va.

Peabody Education Board.—J. H. Choate, 60 Wall St., New York, N. Y., President; Samuel A. Green, 1154 Boylston St., Boston, Mass., Secretary.

Phelps-Stokes Fund.—I. N. Phelps Stokes, 100 William St., New York, N. Y., President; Anson Phelps Stokes, Jr., Yale University, New Haven, Conn., Secretary.

Russell Sage Foundation.—Mrs. Russell Sage, 604 Fifth Ave., New York, N. Y., President; John M. Glenn, 130 East 22nd St., New York, N. Y., Secretary.

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REGISTERED PHARMACISTS SERVE YOU

"If you believe in efficiency and want service, trade with us and you will not be disappointed."

OUR BIG NEW SUNDRY STOCK OFFERS TO YOU IN A GREAT VARIETY SUCH HOLIDAY GIFTS AS:

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(Something New)

COMB AND BRUSH SETS TOILET ARTICLES PERFUMES
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AND JUST WHAT YOU WANT IS OUR WATCHWORD TO CAREFUL BUYERS

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We are as close to you as your nearest phone. When in need, we solicit your patronage.

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But a few boxes of Exelento Quinine Pomade made her hair 19 inches long, and so soft and silky that she can fix it most any way she wants to.

Don't be fooled all your life by using some fake preparation which claims to straighten kinky hair. Kinky hair cannot be made straight; you are just fooling yourself by using it. You have to have hair before it can be straightened. Now this

Exelento Quinine Pomade

is a Hair Grower which feeds the scalp and roots of the hair and makes the hair grow, and you can see the results by using several times. It cleans dandruff and stops Falling Hair at once. It leaves harsh, stubborn, nappy hair soft and silky. **Price 25c** by mail on receipt of stamps or coin.

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Made to your measure and tailored to your order from the finest cloth. You couldn't buy a better suit, but it won't cost you a cent. Simply use your spare time to advertise us and take orders. It's easy and pleasant. You can make

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by wearing our swell clothes and taking measures. They are way ahead, cheaper, better, more stylish. Write quick for newest sample outfit, measuring chart, cloth samples, style book, tape line, inside prices & how to start.

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36 OTHER STYLES—60 KINDS OF CLOTH FOR YOU TO CHOOSE FROM

Southern Education Board.—Frank R. Chambers, New York, N. Y., President; A. P. Bourland, Southern Building, Washington, D. C., Secretary.

ROSENWALD AID TO RURAL SCHOOLHOUSE BUILDING

The aid given by Mr. Julius Rosenwald to the building of Negro rural school-house building is administered through the Extension Department of the Tuskegee Institute.

Mr. Clinton J. Calloway, Director of that Department, authorizes the publication of the following plan under which that aid is given:

Plan for Erection of Rural Schoolhouses

1. Money given by Mr. Julius Rosenwald.

2. To be used in a way to encourage public school officers and the people in the community in erecting schoolhouses in rural and village districts by supplementing what the public school officers of the people themselves may do.

3. As far as possible before beginning work in any county or community, the approval and co-operation of the State, county or township school officers is to be secured.

4. In the erection of schoolhouses care is to be exercised to co-operate with the Jeanes Fund Supervisors and State Supervisors of Negro rural schools wherever possible. The idea of such co-operation is to make one kind of work supplement the other. It is hoped to enlist in this work of schoolhouse building the assistance of large schools in the various counties, such as the Snow Hill Normal and Industrial Institute, in Wilcox County, for example. Through the agency of such schools and with the same co-operation as mentioned above it is desired to do a great deal of the work of building the schoolhouses planned.

5. The money to be used in providing schoolhouses in the rural districts preferably the one-teacher schoolhouses on condition that the people shall secure from the public school fund or raise among themselves an amount equal to or larger than that given by Mr. Rosenwald which will not, in any case, exceed $300 for each house. In every case, the money given by Mr. Rosenwald is to be the partial payment for completion of building, including furnishing.

6. The kind of building to be erected is to be approved by the Extension Department of the Tuskegee Normal and

Beautiful Negro Pictures

Latest size 16x20 Dr. Washington; Charge of The Colored Troops, and three others. Family Records, Mottoes: 1 for 25 cents, 16 for $1.50. Dr. Washington on Post Cards and other Negro Cards. Easter, Birthday, proppriate verses, 100 for 60 cents. 15 samples 10 cents. All goods Postpaid. Hot sellers for agents.

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The Evelyn Horton System Of Hair Culture Is Of Unsurpassed Merit.

GET A DIPLOMA FROM EUREKA SCHOOL of HAIR CULTURE

USE HOR-TON-A (Trade Mark)

LEARN to GROW HAIR and be INDEPENDENT

If a woman has long hair it is a glory to her. This Biblical saying sums up the ambition of woman to possess long and beautiful hair. Madam Horton has made it possible for every woman to obtain this ambition by the use of HOR-TON-A. her Wonderful Hair Growers. If your hair is short, rough, stubby, breaking off or falling out, if you have dry-tetter or eczema, HOR-TON-A will successfully cure them and start your hair immediately to growing. We guarantee our preparations, if used according to directions or your money refunded.

MADAM EVELYN HORTON

Write for our liberal terms to Agents.

In answering please mention this paper.

Address and make all money orders payable to

Madam Evelyn Horton,

2806 Lucas Ave. - - St. Louis, Mo.

Sweet Potatoes For Sale

The Tuskegee Normal and Industrial Institute will sell a limited quantity of Sweet Potatoes between now and March 1st. at 75cts. per bushel.

Beginning March 1st. we will furnish the public early potato slips of the Triumph, Porto Rican Yam, and Bunch Yam varieties for early potatoes.

G. R. BRIDGEFORTH

Director Agricultural Department.

One of the Greatest of Modern Inventions

Liquid Glass

Preserves eggs at a cost of half a cent a dozen. No bother. No mess. No spoilage. Eggs really stay fresh. Beats cold storage. Eggs retain flavor and quality.

Men and Women Agents wanted. Write for terms.

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Fresh From the Waters to Your Market

We have all Gasoline Boats that go and come quickly and bring the stock in as fresh condition as it is possible to land it.

Can you wonder why we do such a big Fish and Oyster business? We've got the facilities and can give you the service. Write us for prices.

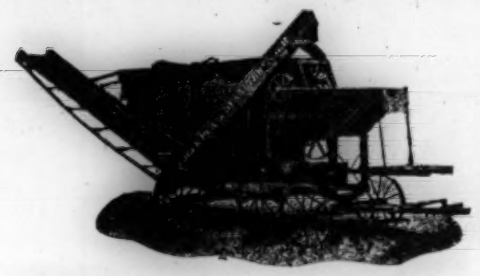
Star Fish and Oyster Company, Mobile, Alabama

"THE SANITARY OYSTER PACKERS"

The Improved

KOGER PEA, BEAN and GRAIN THRESHER

Suited for all farmers because it threshes most all of the crops he grows. A perfect combination machine.



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The Koger is for all work—threshes peas, soy beans and velvet beans from the MOWN VINES without trouble; threshes peanuts, sorghum, rice, millet and WHEAT and OATS. "The machine I have been looking for for 20 years."-- Prof. Massey.

It does ALL the work ALL the time and we guarantee it fully.

FOR PEAS BEANS, WHEAT, ETC.

Surely you want to know all about this ONE machine that takes the place of several different machines. Then write now for booklet 101

KOGER PEA AND BEAN THRESHER CO., **Morristown, Tenn.**

Industrial Institute; and, where required by the State Department of Education.

7. In no case will the Rosenwald aid be given until the amount raised by a community and that to be given by Mr. Rosenwald is sufficient to complete and furnish the schoolhouse to be built. In estimating the amount of money raised by a community, cash, land, labor and material shall be included.

8. The number of schoolhouses to be aided by Mr. Rosenwald is limited. Communities qualifying for this aid will be considered in the order of their application.

9. At present it is thought wise to confine the schoolhouse building, very largely, to the State of Alabama with the view of getting experience that will enable us to render the best service for the least money and in the shortest time possible. Exceptions may be made to this general policy wherever it is thuoght advisable.

10. Any publication to the effect that Mr. Rosenwald has promised to give dollar for dollar for rural schools for colored children in the South without limitation as to the number and location, has been made without Mr. Rosenwald's authority or knowledge.

WORKSHOP ON EVERY FARM

A workshop is needed on every farm, according to Edward Grant, foreman of the foundry in the Kansas State Agricultural College.

"One source of economy that has been neglected in the past is the upkeep of farm tools and implements," says Mr. Grant. "It is proverbial that the average American farmer will buy an expensive piece of machinery, use it one season, and then leave it exposed to the elements during the winter. When he wants to use it again it has lost from 10 to 50 per cent of its efficiency.

"The only way to overcome this depreciation is to provide proper housing for all tools and implements. This will protect them from the weather when they are not in use. While the question of housing is important, it is equally important that the defective and broken parts be repaired. A workshop is required to make these repairs. It need not be large, but sufficiently roomy to allow for a work bench, a stove, and a certain amount of floor space where the machinery or tools may be repaired or taken apart and reassembled." — The Farming Business.

IF THE GRADUATES HAVE RECEIVED INDUSTRIAL TRAINING

It has already been said in the editorial that those who are artisans—who have been trained to work with their hands should take up that work, if they plan to follow it, at once and make it count, as Dr. Washington and others of his broad vision always advised. The advice is repeated here for emphasis.

The industrial field is the broadest one at present for colored people and we must send just as many well-trained young people into it as possible. Take up the work at once and make it count.

SPECIAL BARGAIN IN RAZORS

Genuine Wade & Butcher, made in Sheffield, England. $3 class, special sale, 50 cents each, $5.50 per dozen prepaid. Genuine Princess Razors, while they last, 35 cents each: dozen $3.80 prepaid.

J. W. TIMBERS, Ambler, Pa.

Free to Colored Women, Our 1916 Style Book

We are the largest manufacturers of colored women's hair, and in order to introduce our goods we are sending free our latest book, showing styles for colored women, in the latest hair dressing

Every colored woman should have one. We guarantee every article we sell or money refunded. All hair will positively stand combing and washing the same as your own.

We manufacture a **STRAIGHTENING COMB** of solid brass, with extra heavy back, absolutely the best and most serviceable made, fully guaranteed. With each comb we sell at the low price of 89 cents we give a lamp cup free. Send your order for this straightening comb today

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A FULL LINE of Hair Brushes, Nets and Toilet Articles is illustrated and can be bought for less than offered elsewhere.

Send two-cent stamp for book today

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HUMANIA HAIR COMPANY,
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Colored People's Progress

A new race history, soon to be placed on the market at $1.50; the publishers Austin-Jenkins Co., Washington, D. C., Warder Building, are now placing agents, anyone wanting the agency may secure a fine prospectus free for 15 cents in postage.

Call On Your Merchant For

ALAFLAGA SHOES

We guarantee and stand behind them

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Look for the Red Flag on the box, and the stamp on the sole

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Send us a rough outline of any idea you may have for your church and we will make you complete sketches *Free* with each order.

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Clears and Bleaches the Complexion

Makes Dark, Brown or Sallow Skin White

Good for Pimples and Rough Skin

Get the Original and Genuine Made Only by

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AGENTS WANTED. Write For Terms.

The Negro Agricultural and Technical College

of North Carolina (formerly the Agricultural and Mechanical College for the Colored Race) Greensboro, North Carolina

Summer School for Progressive Teachers

Seventeenth Annual Session—June26th-July 29th, 1916

Easy terms, practical courses, pleasant surroundings. For terms or catalog, address Dr. S. B. Jones, *Director.* Send $1.00 and secure lodging in advance.

Jas. B. Dudley, *President,* Greensboro, N. C.

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Agents Wanted. Write for Literature.

Magic Shampoo Drier Co.

Minneapolis, Minn.

Do You Know

The latest facts of Negro Progress along all lines?

About the latest phases of the Race Question in all parts of the world?

What is the most recent legislation affecting the Negro?

What are the present policies with reference to Negro Education?

The number of days of schooling per year for every Negro child if each one got his share?

The first Negroes brought to Virginia were servants and not slaves?

How Negro slavery was instituted in this country?

The origin and status in slavery of the Free Negro?

About the black counties in the South in 1860 and 1910.

The laws of the several States relating to intermarriage of the races?

How much sickness and deaths cost Negroes annually?

All the above facts and much other new information are given in

The Negro Year Book

For 1914 and 1915

MONROE N. WORK, Editor

This, the third edition of the Negro Year Book, has been enlarged and revised. Its 400 pages bring down to date in systematic summary form all the facts about the Negro in America. Meets the demand for concise information concerning the condition and progress of the Negro race.

The list of articles and publications, general and particular, have been revised and enlarged. These furnish the reader with additional references to every phase of Negro life, or, the Negro problem. Full Index.

Price 25c. By mail 35c.

Reductions will be made to persons desiring ten or more copies.

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The Negro Year Book Co.

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Complete Course by Mail or by Personal Instruction.

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LELIA COLLEGE OF HAIR CULTURE

is a Passport to Prosperity

Is Your Hair Short Breaking off Thin or Falling Out?

Have you Tetter, Eczema? Does your scalp itch? Have you more than a normal amount of Dandruff? If so, write for Mme. C. J. Walker's Wonderful Hair Grower, which positively cures all scalp diseases, stops the Hair from falling out and starts it at once to Growing.

A Six Weeks' Trial Treatment sent to any address by mail for $1.70 Make all money orders payable to Mme. C. J. Walker. Send stamp for reply. Agents wanted. Write for terms.

These Remedies are manufactured only by

THE WALKER MANUFACTURING COMPANY

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In writing business firms always say, "I saw your ad in THE NEGRO FARMER." This helps you and doesn't hurt us.

Reaping a Harvest from the War

Advertisers, a Word!

Read this and see if You Belong in the List Below

Because of the fact that the European War has struck the Cotton-growing States such a stunning blow, all newspapers, farm papers and all who wish the South well are advising Southern farmers to grow less cotton and more food. As a result, the following dealers, if they are far-sighted, will reap a harvest from the War — DEALERS IN Garden Seed, Hogs, Chickens, Ducks, Geese, Guineas, Cows, Hares, Orchard Plants, Sheep, Eggs, Mail-Order Goods that are Cheap in Price

THE NEGRO FARMER reaches that class of farmers who are interested in the articles above

An Advertisement in THIS Paper WILL PAY

Why Everybody Should Read

The Negro Farmer

For the Farmer

It is a standard, high grade Farm Journal, written in the simplest language.

For the Women on and off the Farm

It is a source of help in the home, garden, laundry, kitchen and on the poultry yard.

For Teachers

It is always full of supplementary matter especially suitable for the class room. Several teachers in the Tuskegee Institute use the papers regularly in their classes.

For Colored Children

Its stories of how colored men and women are succeeding are said by many teachers to be the best of their kind to be found anywhere.

For Readers of Newspapers and Magazines

The Negro Farmer is a necessity. Its "Farmers' Dictionary" explains all public questions, fully, carefully and in an interesting manner.

For White Landowners Who Employ Colored Farmers

The Negro Farmer is a splendid investment if it is put into the hands of colored tenants and laborers.